ATLAS
LOVERS
ALL NEW TALES
Lovers
MAY
NO.
78
APPROVED
BY THE
COMICS
CODE
AUTHORITY
10¢
10¢
THE BEGINNING OF A LIFETIME OF LOVE:
"WITH THIS RING..."

SKINNY

MEN ARE OFTEN ASHAMED TO STRIP FOR SPORTS OR FOR A SWIM!

GIRLS ARE NOT ALLURING AND DON'T HAVE EYE-CATCHING CURVES!

CHILDREN WHO WON'T EAT AND ARE UNDER-WEIGHT, OFTEN CALLED SKINNY!

Now at last More-Wate plan that puts firm, attractive pounds and inches on your body, chest, arms and legs.

GAIN MORE WEIGHT
IN 10 DAYS OR YOUR MONEY BACK!

Amazing New Way developed by modern medical science to put on weight on lean bodies. **Guaranteed** to give you up to an **extra pound a day! Or your money back!** Why should you dread going to parties and socials, simply because you look scrawny and spindly? Why ever feel self-conscious about your body again? If you're **underweight*** . . . or just a little on the thin side, due to faulty appetite, or bad dietary habits, you can **put on up to a pound a day of attractive weight** without exercise . . . dangerous drugs . . . or special diet . . . and more quickly, more easily than you ever dreamed possible . . . with MORE-WATE. MORE-WATE contains no dangerous drugs . . . you **eat it like candy!** Yet . . . if you were to have this same prescription compounded to your order, it would cost you many times more. However, through this introductory offer, you can obtain **4-way MORE-WATE tablets** . . . a full 10 days' supply . . . for just $1.00 or a 30 day supply for only $2.98, plus a 10 day supply free, with an absolute money-back guarantee! Yes, try MORE-WATE for TEN DAYS . . . and if not entirely delighted with weight gained, return the unused supply for full refund! You've nothing to lose . . . and **weight to gain!** Act now! Stop being the guy or the gal that everyone calls "skinny." Stop being the guy or the gal who dreads summer and going to parties and socials because it means everyone will enjoy themselves and you won't. Don't be a wall-flower, because you have a figure like a broomstick! **Gain more weight!**

10-DAY SUPPLY ONLY $1.

The 4-way MORE-WATE tablets are **unconditionally guaranteed** to put on weight . . . or it doesn't cost you a penny! MORE-WATE is a **delicious,** full strength, 4-way tablet . . . that combines not just one . . . or two . . . but 4 of the most amazing aids for **gaining weight** known to medical science. MORE-WATE is not a liquid . . . not a powder. It's **delicious, pleasant-tasting tablet!** It contains vitamin **B-12** . . . the **amazing red vitamin doctors** give many **underweight patients in hospitals** . . . It contains Iron that helps correct iron deficiency, anemia and builds rich, red blood. It contains appetite-building vitamin B-1 . . . and it contains nutritious easily assimilated malt, the amazing ingredient that helps your body turn much of the food you eat into **well rounded flesh** instead of being wasted. **That's the secret of putting on weight.** Now you can help your food to **add new pounds to your arms, chest, hips, thighs,** and **legs.** Now you don't have to be skinny . . . or afraid to be seen socially and be ashamed of your figure! **You must achieve the figure you want . . . or don't pay anything.** Act now!

Not one child yet has failed to go for and ask for more MORE-WATE tablets! Stop worrying about children not eating enough, give them MORE-WATE tablets—it stimulates their appetite . . . they eat it like candy!

MAIL THIS NO RISK TRIAL COUPON NOW!

SENSATIONAL 10-DAY TEST!

Mail the coupon now! Test the amazing MORE-WATE tablet plan for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have gained weight and look better you pay nothing!

MORE-WATE CO., Dept. M 228
318 Market Street, Newark, N. J.

Just mail us your name and address, and $1.00 cash, check or money order. You will receive a 10 day supply of MORE-WATE tablets and plan, postage prepaid.

☐ Send me 30 day supply plus an extra 10 day supply (that's a 40 day supply) for $2.98. I understand that if I am not delighted with MORE-WATE tablets and plan, I can return the 30 day supply in 10 days for full purchase price refund, and keep the 10 day supply without charge.

NAME _____

ADDRESS _____

CITY _____

STATE _____

SENT ON APPROVAL—MAKE AMAZING 10-DAY TEST

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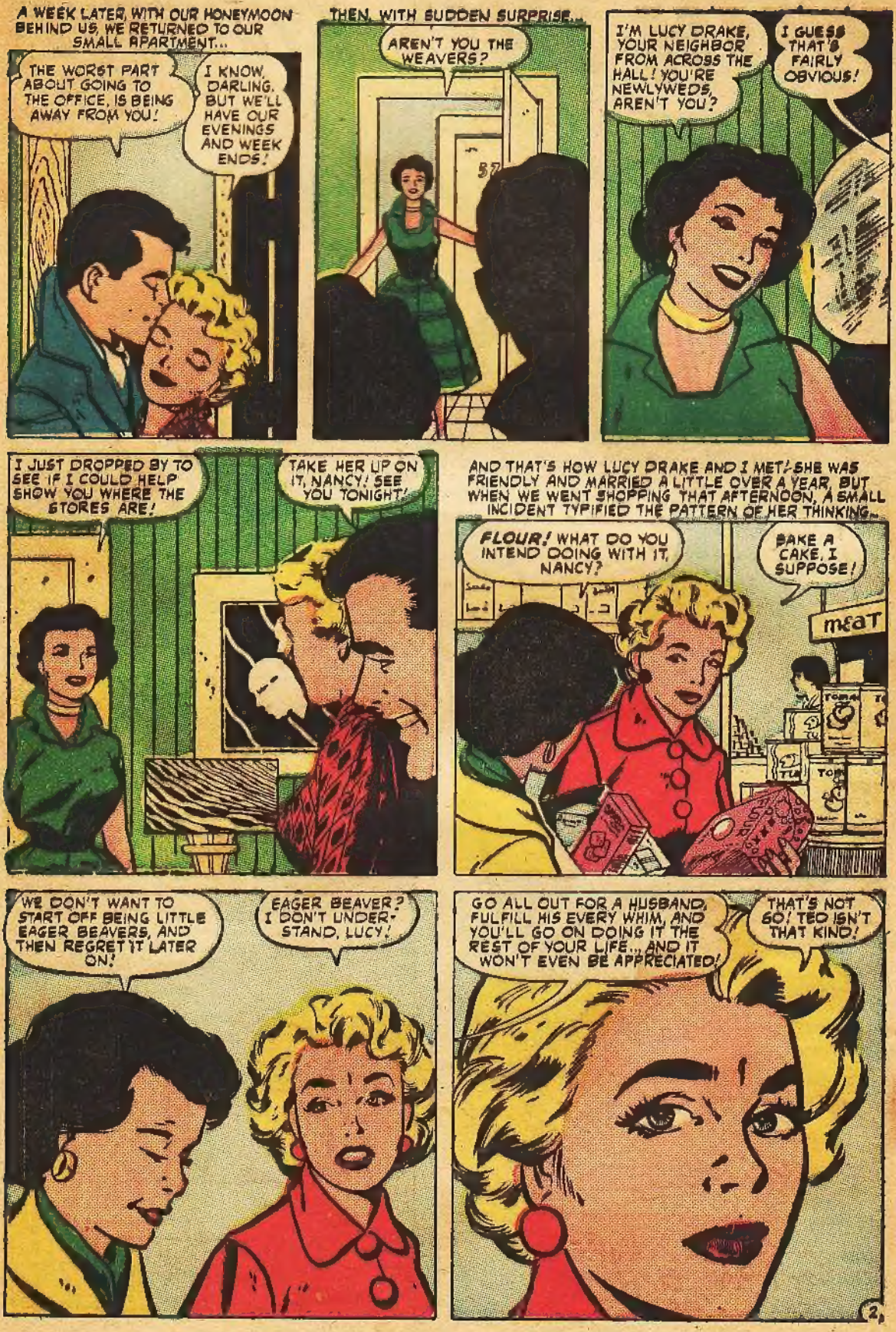
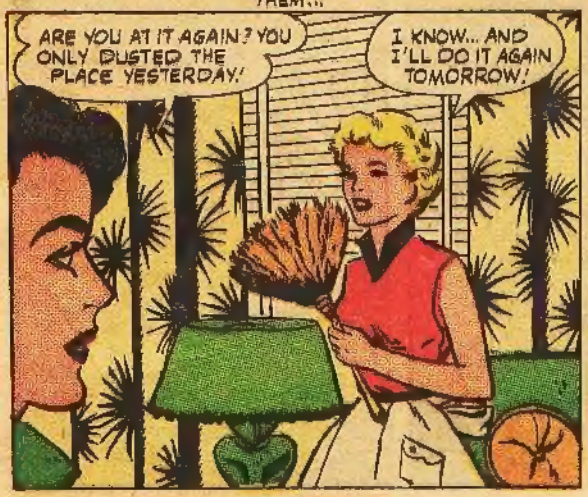
WITH THIS RING!

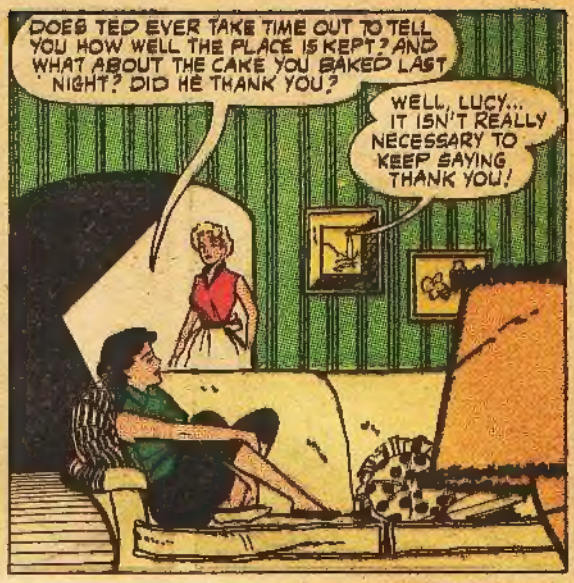
THEN I WAS IN HIS ARMS, AND FOR THAT MOMENT AT LEAST, MY DOUBTS WERE SWEPT ASIDE IN THIS EXPRESSION OF MUTUAL LOVE...

THE BIGGEST MOMENT IN MY LIFE HAD ARRIVED, AND AS TED AND I CUT THE WEDDING CAKE, I BECAME AWARE OF THE RESPONSIBILITIES THAT LAY AHEAD OF ME...


A WEEK LATER, WITH OUR HONEYMOON BEHIND US, WE RETURNED TO OUR SMALL APARTMENT...
THE WORST PART ABOUT GOING TO THE OFFICE, IS BEING AWAY FROM YOU!
I KNOW, DARLING, BUT WE'LL HAVE OUR EVENINGS AND WEEK ENDS!
THEN, WITH SUDDEN SURPRISE...
AREN'T YOU THE WEAVERS?
I'M LUCY DRAKE, YOUR NEIGHBOR FROM ACROSS THE HALL! YOU'RE NEWLYWEDS, AREN'T YOU?
I GUESS THAT'S FAIRLY OBVIOUS!
I JUST DROPPED BY TO SEE IF I COULD HELP SHOW YOU WHERE THE STORES ARE!
TAKE HER UP ON IT, NANCY! SEE YOU TONIGHT!
AND THAT'S HOW LUCY DRAKE AND I MET! SHE WAS FRIENDLY AND MARRIED A LITTLE OVER A YEAR, BUT WHEN WE WENT SHOPPING THAT AFTERNOON, A SMALL INCIDENT TYPIFIED THE PATTERN OF HER THINKING...
FLOUR! WHAT DO YOU INTEND DOING WITH IT, NANCY?
BAKE A CAKE, I SUPPOSE!
meat
WE DON'T WANT TO START OFF BEING LITTLE EAGER BEAVERS, AND THEN REGRET IT LATER ON!
EAGER BEAVER? I DON'T UNDERSTAND, LUCY!
GO ALL OUT FOR A HUSBAND, FULFILL HIS EVERY WHIM, AND YOU'LL GO ON DOING IT THE REST OF YOUR LIFE... AND IT WON'T EVEN BE APPRECIATED!
THAT'S NOT SO! TED ISN'T THAT KIND!
2

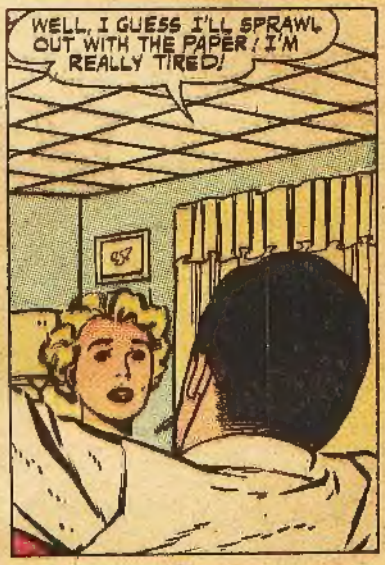
FOUR MONTHS PASSED BY, AND I CONTINUED TO TAKE MY MARRIAGE WITH THE SAME SERIOUSNESS I HAD FROM THE START! I RECOGNIZED MY RESPONSIBILITIES AND KEPT AT THEM...




DOES TED EVER TAKE TIME OUT TO TELL YOU HOW WELL THE PLACE IS KEPT? AND WHAT ABOUT THE CAKE YOU BAKED LAST NIGHT? DID HE THANK YOU?
WELL, LUCY... IT ISN'T REALLY NECESSARY TO KEEP SAYING THANK YOU!

TAKE MY ADVICE, AND START SEEING THE LIGHT! A WIFE'S DUTIES ARE A THANKLESS TASK... AND THE SMART GAL KEEPS THEM DOWN TO A MINIMUM!

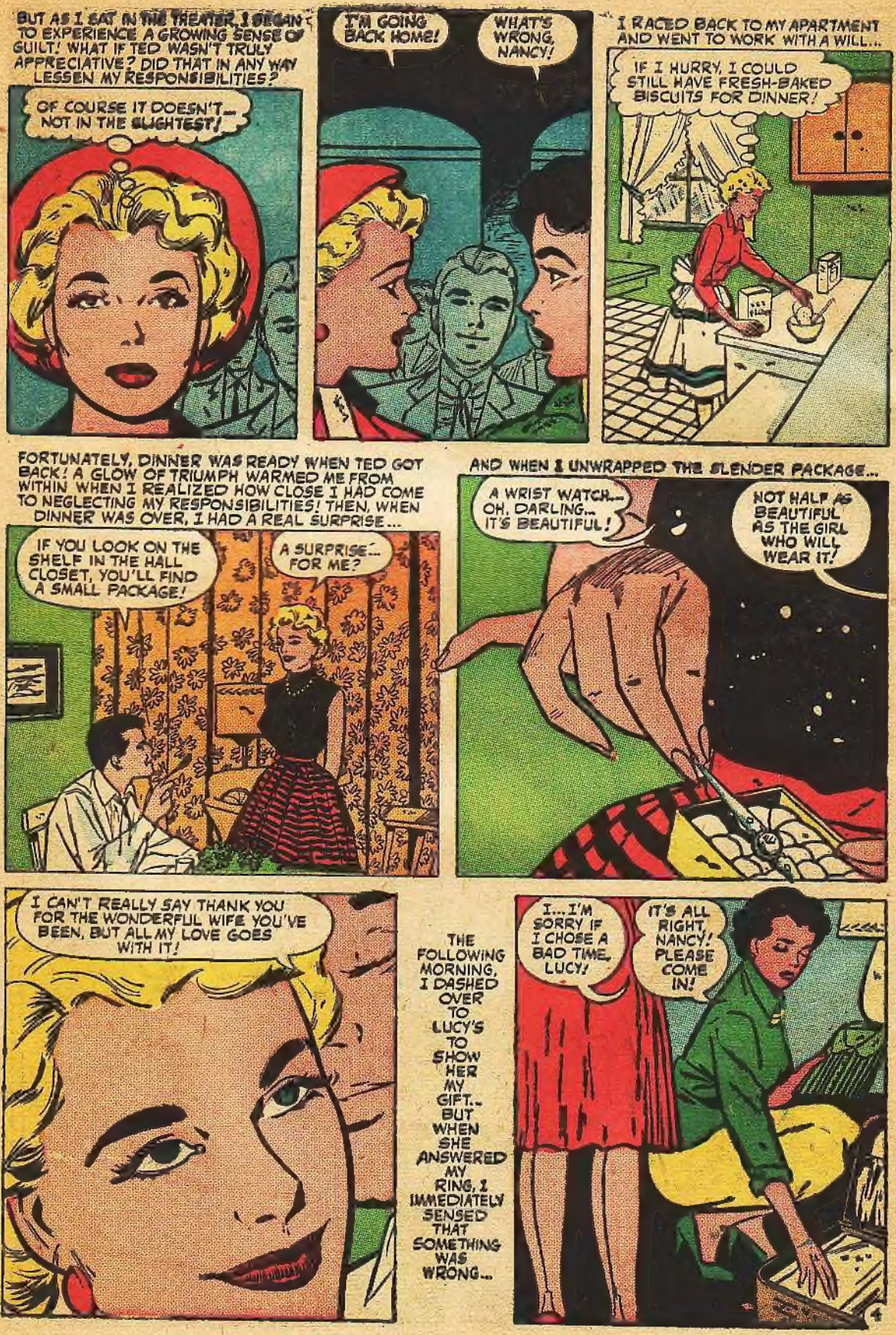
FOR SOME REASON, THOSE REMARKS OF LUCY'S STUCK IN MY MIND...



IN ONE MOMENT, THE APPARENT TRUTH OF LUCY'S PHILOSOPHY WAS REVEALED TO ME...

THE FOLLOWING DAY, I COULD TELL BY LUCY'S EXPRESSION THAT SHE HAD RECEIVED THE SHOCK OF HER LIFE...

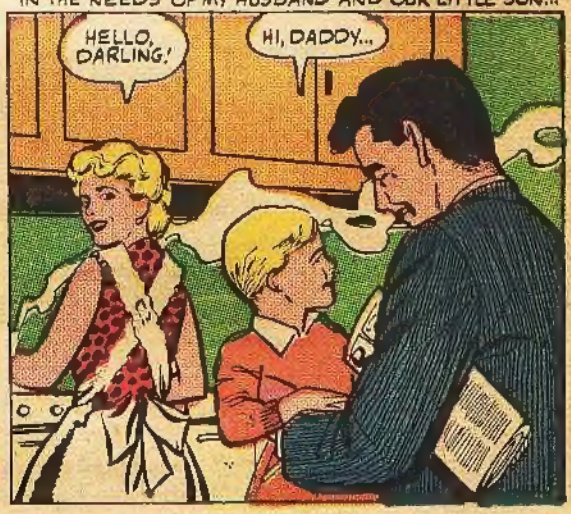
NANCY, YOU'RE ALL DRESSED UP! ISN'T THIS TUESDAY AFTERNOON... WINDOW WASHING TIME?
THAT CAN WAIT! HOW ABOUT A MOVIE INSTEAD? IT'S MY TREAT!


BUT AS I SAT IN THE THEATER, I BEGAN TO EXPERIENCE A GROWING SENSE OF GUILT! WHAT IF TED WASN'T TRULY APPRECIATIVE? DID THAT IN ANY WAY LESSEN MY RESPONSIBILITIES?
OF COURSE IT DOESN'T— NOT IN THE SLIGHTEST!
I'M GOING BACK HOME!
WHAT'S WRONG, NANCY!
I RACED BACK TO MY APARTMENT AND WENT TO WORK WITH A WILL...
IF I HURRY, I COULD STILL HAVE FRESH-BAKED BISCUITS FOR DINNER!
FORTUNATELY, DINNER WAS READY WHEN TED GOT BACK! A GLOW OF TRIUMPH WARMED ME FROM WITHIN WHEN I REALIZED HOW CLOSE I HAD COME TO NEGLECTING MY RESPONSIBILITIES! THEN, WHEN DINNER WAS OVER, I HAD A REAL SURPRISE...
IF YOU LOOK ON THE SHELF IN THE HALL CLOSET, YOU'LL FIND A SMALL PACKAGE!
A SURPRISE... FOR ME?
AND WHEN I UNWRAPPED THE SLENDER PACKAGE...
A WRIST WATCH... OH, DARLING... IT'S BEAUTIFUL!
NOT HALF AS BEAUTIFUL AS THE GIRL WHO WILL WEAR IT!
I CAN'T REALLY SAY THANK YOU FOR THE WONDERFUL WIFE YOU'VE BEEN, BUT ALL MY LOVE GOES WITH IT!
THE FOLLOWING MORNING, I DASHED OVER TO LUCY'S TO SHOW HER MY GIFT... BUT WHEN SHE ANSWERED MY RING, I IMMEDIATELY SENSED THAT SOMETHING WAS WRONG...
I... I'M SORRY IF I CHOSE A BAD TIME, LUCY!
IT'S ALL RIGHT, NANCY! PLEASE COME IN!
4

THINGS AREN'T GOOD BETWEEN RALPH AND ME! I SUPPOSE IT'S BEEN COMING FOR SOME TIME!
OH, LUCY, I'M SO SORRY...
I BROUGHT IT ON MYSELF! I NEGLECTED MY RESPONSIBILITIES! I THOUGHT I WAS BEING SMART, AND I HAD THE NERVE TO CALL YOU A FOOL!
BUT IT CAN'T END LIKE THIS! RALPH DOES LOVE YOU!
I'M GOING BACK TO MY PARENTS' PLACE FOR A WHILE! WE'LL WAIT A BIT, AND THEN TRY AGAIN! WHEN WE DO, I'LL BE TAKING YOUR ADVICE!

I WATCHED HER GO OUT THE DOOR AND MY HEART WENT OUT TO HER! I KNEW SO FULLY WELL HER TRAGEDY, BECAUSE IT HAD COME SO CLOSE TO BEING MY OWN...

SOME TIME LATER. WE MOVED INTO A HOUSE OF OUR OWN! I CONTINUED TO TAKE A DEVOTED INTEREST IN THE NEEDS OF MY HUSBAND AND OUR LITTLE SON...



IT WORKED OUT BEAUTIFULLY FOR ME! BY ASSUMING MY RESPONSIBILITIES, MY MARRIAGE HAS BEEN A SUCCESS! I HAVE MY HOME, MY SON AND THE LOVE OF MY HUSBAND! WHAT I HAVE, OTHERS CAN HAVE TOO! I WISH MY HAPPINESS TO ALL THE GIRLS ABOUT TO GET MARRIED...

LOVE WITH A WILL

JULIE'S pretty lips curved into a pleading little smile as she spoke into the telephone's mouthpiece.

"But couldn't we go to your cousin's place some other night?" she cooed. "I was planning so much on seeing the new show at the Drive-In."

George's soft, pleasant voice caressed her ear.

"Of course, Honey. We could get over to Joe's place sometime next week. I'll pick you up at eight."

She whispered goodbye and gently replaced the phone in its cradle. There was a bright look to her eye when she met Cora's gaze from the desk opposite.

"Did he agree?" asked Cora.

"Of course he did," Julie replied. "There isn't anything George wouldn't do for me."

"Well," Cora reflected archly, "I wouldn't push my good luck too far. I don't think any man can stay perfect forever."

"You don't know George," Julie said. "He's just naturally thoughtful and considerate, that's all."

"Well, maybe," Cora replied. "But all I can say is that I wish I had your luck. I've waited three months to wear my new dance slippers and all Sam wants to do is bowl . . so bowling we go."

Julie gave an amused laugh, then started typing, but her thoughts weren't completely on the shorthand before her.

Cora was right. She was lucky to have someone like George, but for reasons other than what Cora thought. There was a basic need for her having things her way. It gave a sense of security. To get George to accept her plans had become a subtle means of testing his love. So long as he went along with them, his love towards her seemed secure and safe.

By now she had come to take his easy acceptance for granted . . . like for this evening, and many times that it had happened before. But on one point, he remained evasive. As yet he hadn't proposed. Perhaps it was shyness, for she was sure of his love, yet as much as she hoped and waited, George still hadn't asked her to marry him. His indecision in such an important matter was annoying and she wished in this instance he would be firm and assertive.

Julie sighed. Maybe he would ask her tonight, she thought.

The night passed, however, without his asking, and then about two weeks later something happened which made Julie feel that George was ready at last to pop the question. He had invited her to a private party given by some friends and business associates. An evening with strangers sounded terribly dull, but Julie detected a special note in his voice. "Before the party's over," she confided to Cora, "I know he's going to ask me to marry him."

The night came, and walking beside George up the stairs to the apartment, Julie was more certain than ever of her hunch coming true. Around ten couples were already there, and as they entered, Julie was surprised at the welcome George received. He gave her a reassuring smile, then introduced her to their host and hostess and to the others. One of them, a small, lovely blond whispered to Julie, "All of us girls at the office sure envy you."

It left Julie wondering, but not for long. George was soon surrounded by his friends, and she felt herself to be deserted. Whenever polite conversation turned her away, it was always in praise of George. And somehow George himself seemed to have changed here among his friends and office associates. He became their leader. He chose the records, directed the line of conversation . . . and his opinion was always respected. It was a side Julie had never seen before, and watching George enjoy himself, made Julie angry and jealous.

At last she could stand it no longer! George was so different, so sure among his friends. And it was fairly obvious that the small blond liked him, and used every opportunity to get his attention. She'd smile up at him as if he were a pillar of strength, listening and agreeing with every word. And George looked back down into her big blue eyes, completely taken in.

Julie walked over and touched his sleeve. "Forgive me for intruding," she said, "but could I see you a moment, George . . . alone?"

"Sure, honey," George answered, walking her into the next room.

She came directly to the point.

CONTINUED BEFORE LAST STORY

PIMPLES

dry up in 3 days

OR YOUR MONEY BACK!

At last science has discovered a fast, harmless way to clear your skin of those horrible pimples, blackheads and acne spots. This is an entirely new, greaseless cream that contains powerful A and D vitamins. It works fast by drying out the superfluous skin oils pimples feed on...at the same time counteracts by antiseptic action, the growth of bacteria that cause and spread ugly skin blemishes.

IMPROVE YOUR APPEARANCE WITH FIRST APPLICATION

You look better the minute you apply wonder-working CLEAR-X, because its amazing skin color hides the blemishes while its medicinal action gets to work clearing them up fast. You don't risk a penny. Get CLEAR-X by sending in the coupon now, use it for 3 days, and if your skin troubles are not definitely improved, you pay nothing.

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Foreign and APO's—No COD's

NO GREATER LOVE!

I'M SORRY, GWEN... I'D LOVE TO GO, BUT THE WHOLE AFFAIR IS JUST A LITTLE TOO STEEP FOR MY FINANCES!
LET ME STAKE YOU TO THE EVENING, VINCE! I'D LOVE TO GO, AND YOU KNOW I WON'T ASK ANYONE ELSE!
J-117

MONEY HAD NEVER BEEN A PROBLEM WITH ME! I HAD FALLEN IN LOVE WITH VINCE THE DAY I MET HIM, AND LIFE WAS JUST A WONDERFUL DREAM AFTER THAT...
GWEN, I CAN'T LET YOU PAY MY WAY! THERE ARE GUYS ON THE CAMPUS WHO WOULD LOVE TO TAKE YOU!
I'M SORRY... I DIDN'T MEAN TO UPSET YOU!

THAT WAS THE HARDEST PART, REALIZING THAT VINCE'S FOLKS HAD SAVED AN ENTIRE LIFETIME TO SEND HIM TO ENGINEERING SCHOOL...
WHY DON'T YOU ASK LON? HALF THE FUN OF COLLEGE IS THE SOCIAL LIFE!
I KNOW THAT, BUT I'M IN LOVE WITH VINCE!
1

THE NIGHT OF THE DANCE, I WENT DOWN TO SEE THE GIRLS OFF...
GOOD NIGHT, GWEN! SEE YOU LATER!
GOOD NIGHT, LOUISE, HAVE A GOOD TIME!
A FEW MOMENTS AFTER THEY LEFT, VINCE ARRIVED...
GWEN, WHY DON'T YOU GO? I FEEL BAD ABOUT TURNING YOU DOWN!
DON'T BE SILLY, VINCE! IF YOU CAN STAY A WHILE, MY EVENING WILL BE AS WONDERFUL, AS IF I HAD GONE TO THE DANCE!
WE DECIDED TO WALK...
GWEN, A GIRL LIKE YOU, WHO WILL GIVE UP SO MUCH FOR ME, GIVES ME A VERY WARM FEELING!
I LOVE YOU VERY MUCH, DARLING!
I'M GOING TO BE THE BEST ENGINEER THE SCHOOL EVER GRADUATED! I OWE IT TO MY PARENTS! I MUST MAKE GOOD FOR THEM, AS WELL AS FOR MYSELF!
I UNDERSTAND, VINCE, AND I ADMIRE YOU FOR IT!
WITH YOUR FAITH IN ME, DARLING, I CAN'T GO WRONG!
I'LL ALWAYS BELIEVE IN YOU, VINCE!
SO THE MONTHS WENT BY! WE WENT TO SCHOOL PLAYS AND GAMES... VINCE WORKED HARD AT HIS STUDIES...
I CAN TAKE THE NIGHT OFF TOMORROW, WOULD YOU LIKE TO GO TO THE CHOIR PERFORMANCE?
I'D LOVE TO!

THE NEXT EVENING...
IT WAS A WONDERFUL CONCERT!
HI, THERE, YOU TWO!
WANT TO JOIN US FOR A SNACK, V.NCE?
ONLY IF IT'S A FAST ONE, ARCH! I HAVE A PAPER TO FINISH TONIGHT!
WE'LL MAKE IT REAL FAST... JUST DOWNTOWN TO THE DINER!
THAT WILL BE FINE ARCH!
WE MUST HAVE DRIVEN ABOUT A HALF-HOUR WHEN I NOTICED A CHANGE IN V.NCE HE HAD TENSED.
VINCE WHAT'S WRONG?
THIS WAS TO BE A FAST CUP OF COFFEE! WE'RE STILL DRIVING AND IT'S PAST ELEVEN-THIRTY!
ARCH, TURN BACK! IT'S VERY LATE, AND I THOUGHT WE WOULD BE HOME BY NOW!
YOU SHOULD RELAX MORE, VINCE! IT'S STILL EARLY!
I'M TAKING THE BUS BACK TO THE CAMPUS! GWEN, DO YOU WANT TO COME WITH ME?
I COULDN'T STAY BEHIND! THE RIDE HOME WAS MISERABLE...
BUS STOP
3
CONTINUED AFTER NEXT PAGE...

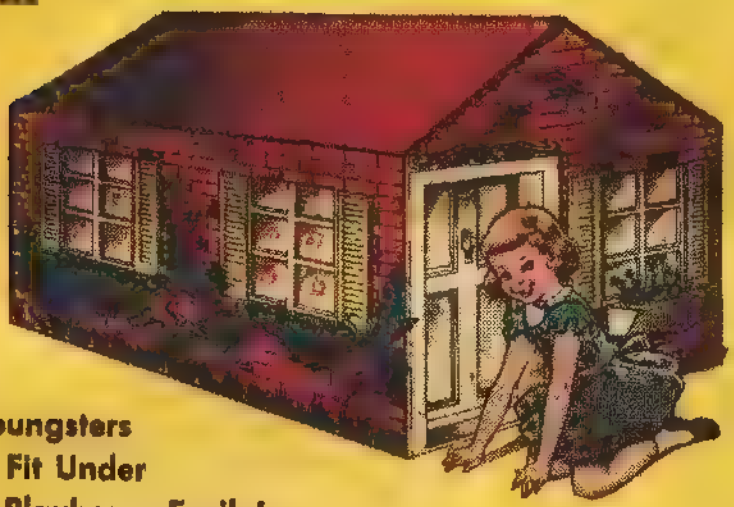
Girls! This BIG PLAYHOUSE can now be yours for *only*

FITS ANY CARD TABLE

USE INDOORS OR OUTDOORS

$1

COMPLETE



2 Youngsters Can Fit Under This Playhouse Easily!

Sets up in an INSTANT!

•

NO TOOLS NEEDED!

•

FREE HOME TRIAL—You don't risk a cent!

This new heavy-duty plastic playhouse in gay colors is one of the most amazing bargains in years at $1.00! For girls and boys, it sets up in seconds—no tools required! Just drape it over a card table—or if you're outdoors, stick four pegs in the ground as a frame and you're all set! Sturdy, durable Dupont plastic — will last for years. There's room enough for two youngsters to cavort inside to their hearts' content. The door opens to get in and out. The playhouse itself is a faithful reproduction of a modern home—it's fully colored to give a real, authentic effect. When Sis plays with her dolls it gives her a genuine feeling of playing "house." Think of the fun and thrills you'll get out of it! And it's such a break for Mom—keeps the kiddies out from underfoot and happy, 'specially on rainy days! Washable, safe, long lasting. And all you need do to get one of these marvelous playhouses is send us $1 plus 25c for mailing charges along with the coupon at the bottom of the page. You'll get your playhouse back by return mail. And what fun you and your pals can have with it! You can use it for lots of things—and you can use it indoors or outdoors. And it can really take it—will stand up under the hardest pounding. BUT—there's only a limited supply of these wonderful playhouses on hand, so make SURE of getting yours—send the coupon TODAY! Sorry, but no more than 3 to a customer.

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CONSUMERS MART, Dept. 99-D-19
352 Fourth Ave., New York 10, N. Y.

Please RUSH me a big plastic playhouse without delay. If I'm not delighted after a 5-day trial, I'll return the playhouse for a full refund of my purchase price. ☐ I enclose $1 plus 25c for postage for each playhouse ordered.

Name .....

Address .....

City ..... State .....

I WAITED UP FOR LOUISE...
AH... THAT WAS QUITE A PERFORMANCE VINCE GAVE! HE MANAGED TO SPOIL EVERYONE'S EVENING!
MARCH HAD PLANNED A LONG RIDE HE SHOULD NEVER HAVE LED VINCE TO BELIEVE IT WAS GOING TO BE A QUICK BITE
VINCE IS SO DEVOTED TO HIS WORK. HE NEVER THINKS OF SPENDING YOU A GOOD TIME
IT ONLY SEEMS THAT WAY LOUISE
VINCE PLANS TO BE A FINE ENGINEER, AND I BELIEVE HE WILL BE! VINCE IS THE KIND OF FELLOW A GIRL SPENDS A LIFETIME LOOKING FOR AND FOUND HIM ALREADY!
THAT JUNE, VINCE WAS GRADUATED TOP MAN IN HIS CLASS!
THE FIRST DIPLOMA GOES TO VINCENT RAYMOND, FIRST HONOR CLASS AND THE HOLDER OF THE FINEST MARKS EVER ATTAINED AT THIS COLLEGE
GWEN, I'VE WAITED A LONG TIME TO ASK YOU ON A REAL DATE AFTER THE PROM TONIGHT WE CAN STAY OUT AS LONG AS WE LIKE
OH VINCE I'M SO PROUD OF YOU
AT THE PROM...
I WAS CALLED TO PROFESSOR O'HOUS'S OFFICE AND HE OFFERED A TERRIFIC CONTRACT, AT A FABULOUS SALARY. THE HEAD OF THE COMPANY WAS THERE TO MEET ME!
EVERYTHING YOU WANTED VINCE
I WANT YOU TOO! WILL YOU MARRY ME? I WANT TO MAKE UP TO YOU ALL THE HOURS WE SHOULD HAVE SPENT TOGETHER
OH YES DARLING! YOU'VE MADE ME SO HAPPY!
The End

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EXCITING NEW COLLECTION!

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HOME ADDRESSES of over 165 of your favorite movie and TV performers!

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Is love — or lack of it — giving you a rough time? Will your next move be the smart thing? Avoid disappointment, heartbreak! Save yourself lots of tragedy. Don't be a *Faux Pas*! For tested tactics, use HOW TO GET ALONG WITH GIRLS, HOW TO GET ALONG WITH BOYS, and HOW TO WRITE LOVE LETTERS. Put psychology to work. Make your own lucky breaks. Win your "one and only"! It's easy with these three amazing handbooks.

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How To Interest Someone in You . . . Get Dates . . . Win His or Her Love . . . Become the One and Only . . . "Make up" After a Quarrel . . . Express Your Love . . . Hold Your Sweetheart . . . Be a Personality . . . Improve Your Conversation, Looks, Manners . . . Overcome Inferiority . . . and many more topics.

WRITE *Thrilling* LOVE LETTERS

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How to Make (or Break) a Date
How to Acknowledge a Gift
How to "Make Up"
How to Say "Those Little Things"
How to Make Him (or Her) Miss You
How to Propose by Letter

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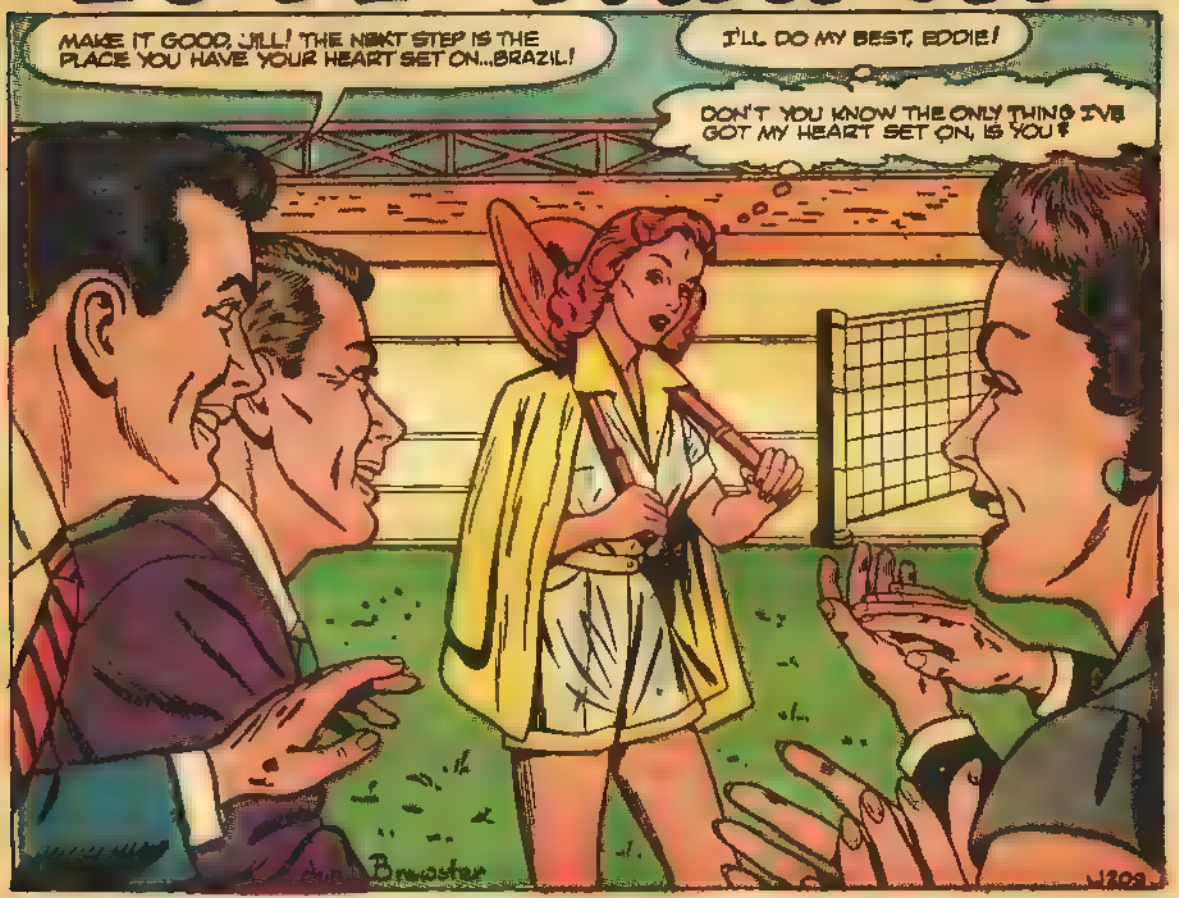
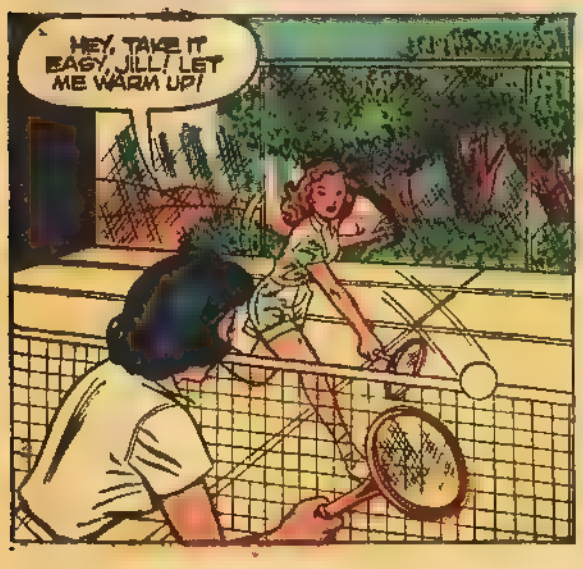
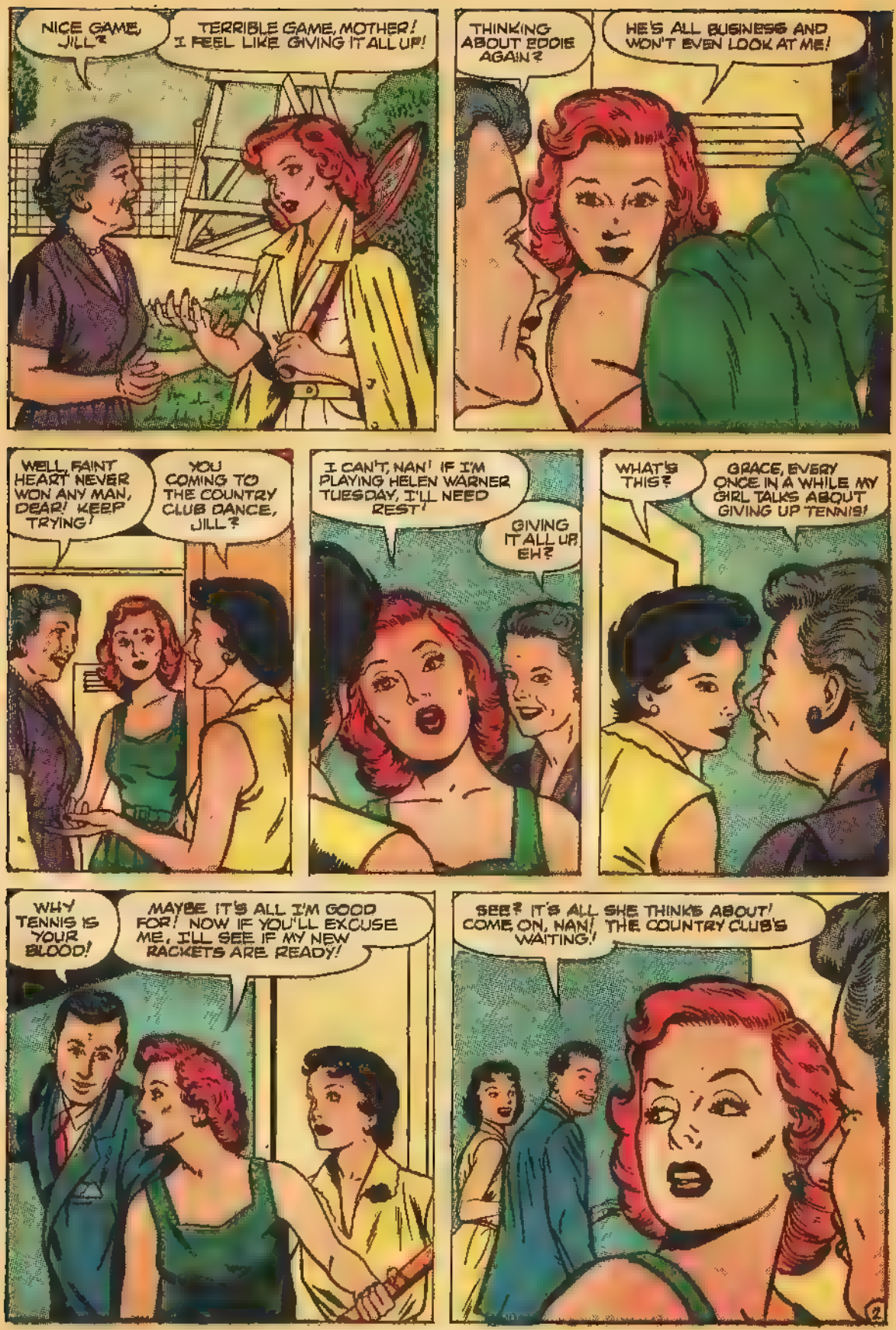
CROWDS HAILED ME WHEREVER I APPEARED AND I HAD EVERYONE AT MY FEET... EVERYONE EXCEPT THE ONE MAN I CARED FOR... THE ONE FOR WHOM I WOULD GIVE UP FAME AND FORTUNE!

LOVE MATCH

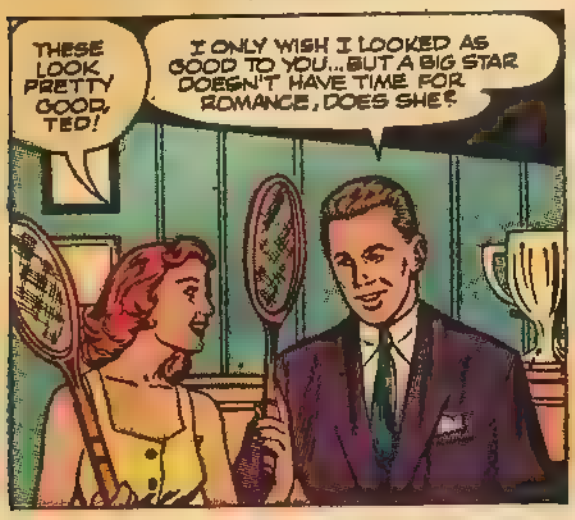

MAKE IT GOOD, JILL! THE NEXT STEP IS THE PLACE YOU HAVE YOUR HEART SET ON...BRAZIL!
I'LL DO MY BEST, EDDIE!
DON'T YOU KNOW THE ONLY THING I'VE GOT MY HEART SET ON, IS YOU?
Ann Brewster

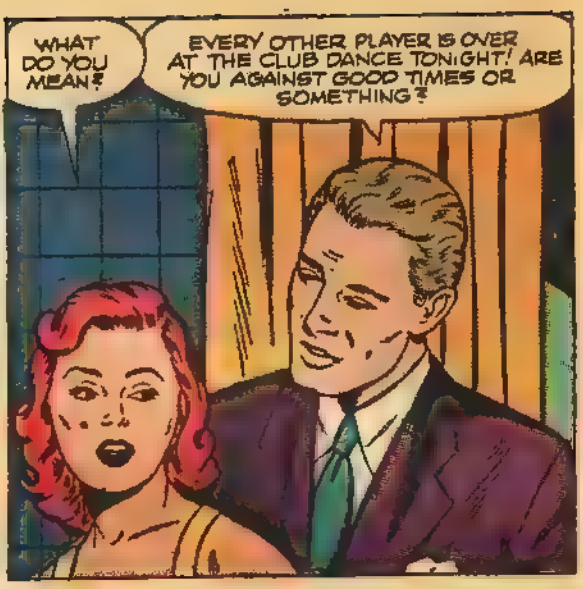
EDDIE TOWNERS WAS THE TOUR MANAGER OF THE TENNIS STARS TRAVELING THE COUNTRY...




NICE GAME, JILL?
TERRIBLE GAME, MOTHER! I FEEL LIKE GIVING IT ALL UP!
THINKING ABOUT EDDIE AGAIN?
HE'S ALL BUSINESS AND WON'T EVEN LOOK AT ME!
WELL, FAINT HEART NEVER WON ANY MAN, DEAR! KEEP TRYING!
YOU COMING TO THE COUNTRY CLUB DANCE, JILL?
I CAN'T, NAN! IF I'M PLAYING HELEN WARNER TUESDAY, I'LL NEED REST!
GIVING IT ALL UP, EH?
WHAT'S THIS?
GRACE, EVERY ONCE IN A WHILE MY GIRL TALKS ABOUT GIVING UP TENNIS!
WHY TENNIS IS YOUR BLOOD!
MAYBE IT'S ALL I'M GOOD FOR! NOW IF YOU'LL EXCUSE ME, I'LL SEE IF MY NEW RACKETS ARE READY!
SEE? IT'S ALL SHE THINKS ABOUT! COME ON, NAN! THE COUNTRY CLUB'S WAITING!
2

TENNIS WAS IN MY BLOOD! BEING ON TOP MEANT HARD WORK, PRACTICE AND TAKING CARE OF MY EQUIPMENT..

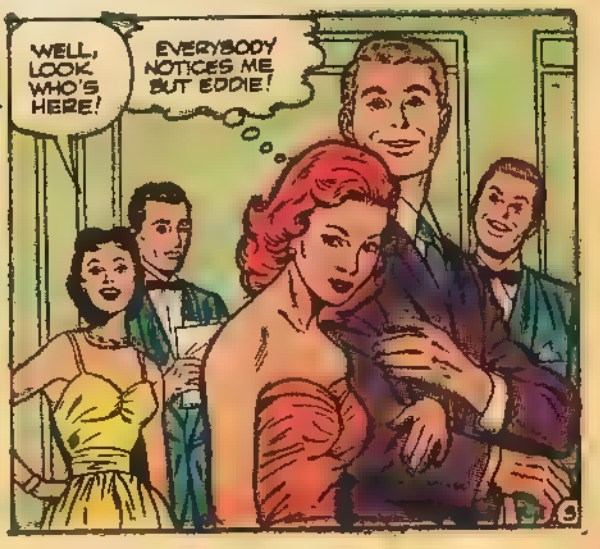




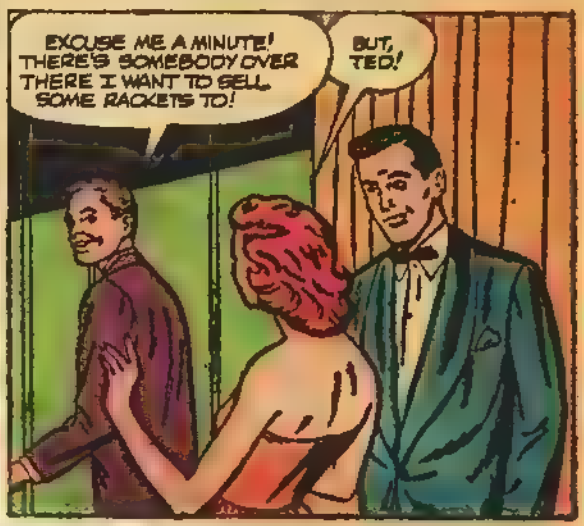
IF EDDIE DOES CARE FOR YOU, HOW CAN HE EVER LET YOU KNOW IT? YOU SAY HE IS ALL BUSINESS, BUT FACE IT, DEAR, SO ARE YOU!
WHAT SHOULD I DO?

THE ANSWER WAS OBVIOUS..."ACCEPT TED'S OFFER TO GO TO THE DANCE," ALTHOUGH I HATED USING HIM THAT WAY!

I CREATED A STIR! THEY NEVER SAW ME DRESSED UP LIKE THIS!

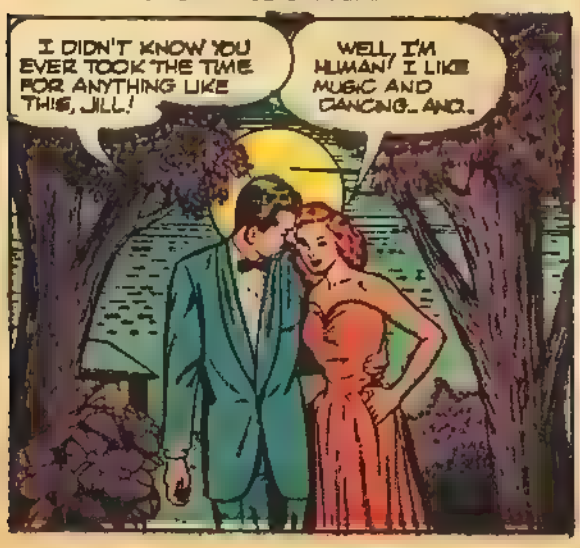


THEN TED DID A STRANGE THING! HE LEFT ME RIGHT IN FRONT OF EDDIE...

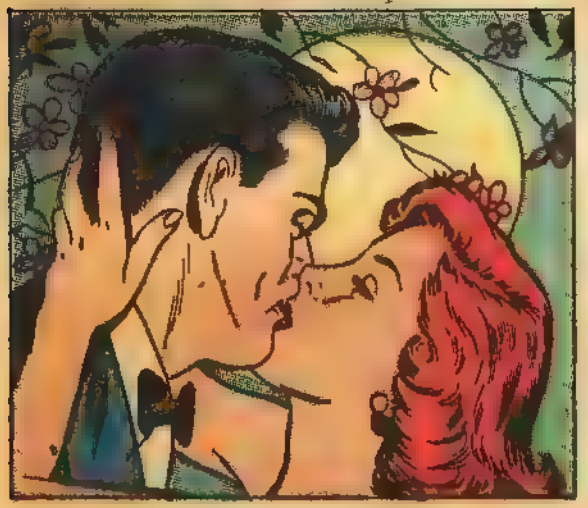


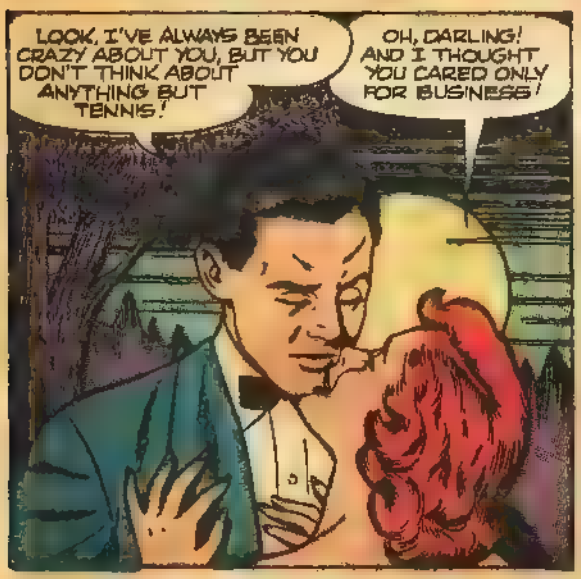
I COULDN'T TALK ANY MORE OR THINK! I WAS TOO HAPPY JUST BEING IN HIS ARMS!

TED DIDN'T COME BACK, SO EDDIE AND I WALKED IN THE CLUB GARDEN...



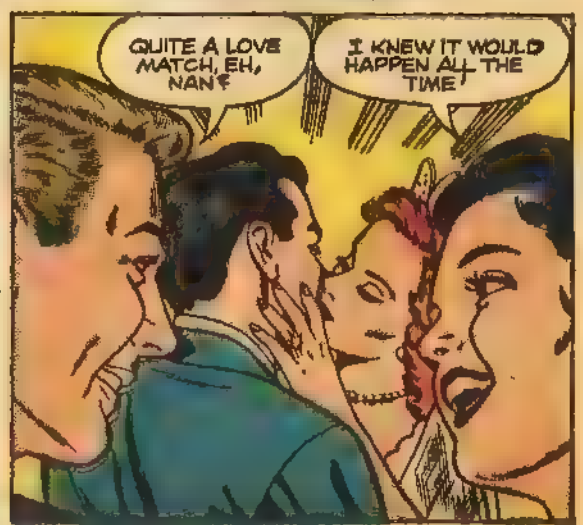
HOW DID IT REALLY HAPPEN? ONE MINUTE WE WERE JUST WALKING, THE NEXT, HE WAS HOLDING ME...AND THEN KISSING ME!




LOOK, I'VE ALWAYS BEEN CRAZY ABOUT YOU, BUT YOU DON'T THINK ABOUT ANYTHING BUT TENNIS!
OH, DARLING! AND I THOUGHT YOU CARED ONLY FOR BUSINESS!

THAT'S ALL IT TOOK...JUST THE TELLING OF THE TRUTH...AND EVERYTHING WAS CLEARED UP JUST LIKE THAT!

AND GUESS WHO WERE OUR BEST MAN AND MAID OF HONOR AT OUR WEDDING?



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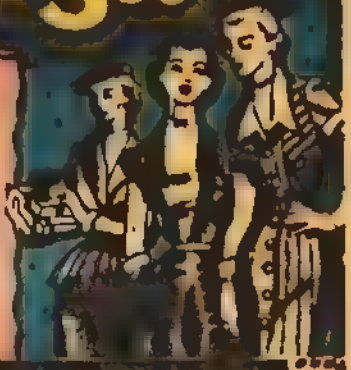

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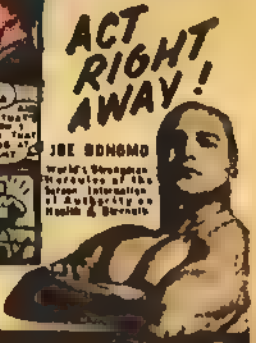

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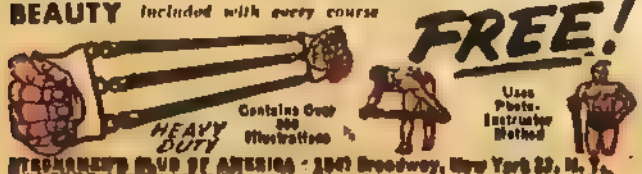

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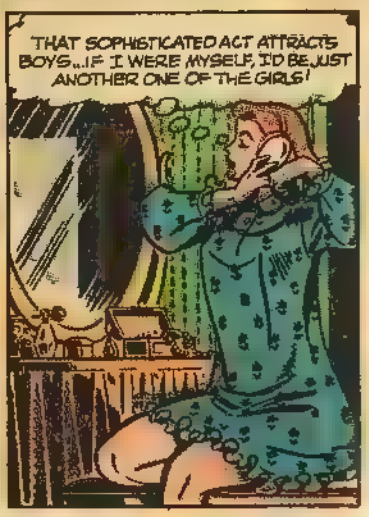
WHAT A DREADFUL ORCHESTRA! AND THE OLD TUNES THEY PLAY!
I'M SORRY AMELIA... I THOUGHT YOU'D ENJOY THE DANCE!
I PITIED THE OTHER GIRLS! THEIR BOY FRIENDS HAD FLOCKED AROUND ME WHEN FIRST I ARRIVED IN TOWN FROM NEW YORK! I NEVER TOLD THEM I ORIGINALLY CAME FROM A SMALL TOWN! TO THEM I WAS THE SOPHISTICATED NEW YORKER...AND FASCINATING BECAUSE OF IT!
3 180

I HEARD THE WHISPERS THAT FED MY VANITY!

IT WAS ONLY WHEN I WAS ALONE IN MY ROOM THAT I LOST MY SOPHISTICATION AND WAS MYSELF!

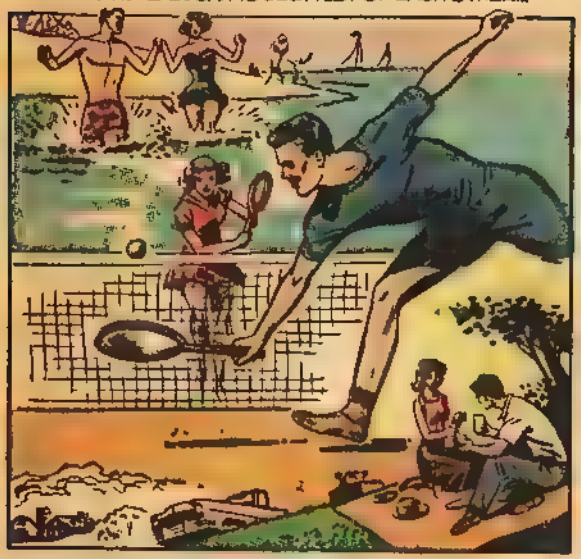


OH, YES, I WAS PROUD OF MYSELF! THE LITTLE GIRL FROM OHIO, VIA NEW YORK, WAS MAKING GOOD IN GREENVILLE!

AND THEN I MET DAN DENNIS...

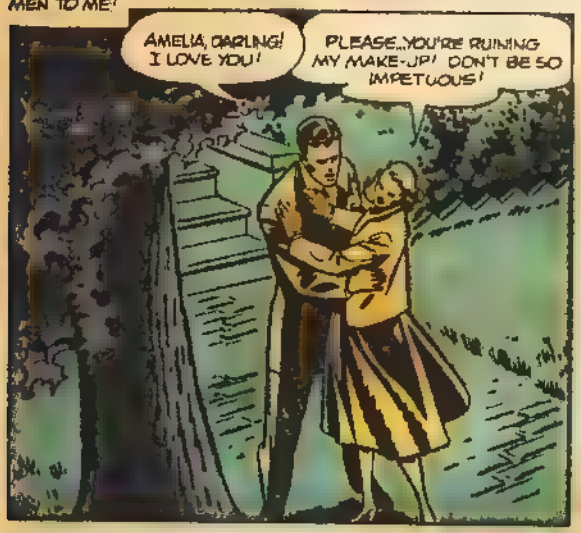
MEETING YOU TONIGHT MAKES ME GLAD I CAME BACK!
HOW PRECIOUS OF YOU TO SAY THAT, DAN! I DO ENJOY A MAN WHO KNOWS HOW TO FLATTER A WOMAN!

DAN AND I BEGAN TO SEE A LOT OF EACH OTHER...



THE NIGHT HE KISSED ME, I KNEW I HAD MET THE ONE MAN I'D ALWAYS DREAMED OF...

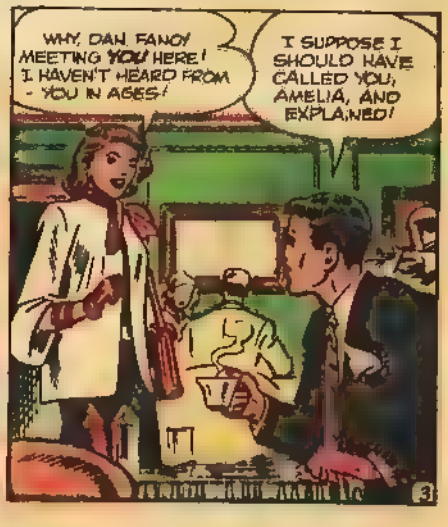
AND I KNEW I MUST NOT LOSE HIM! THERE WAS ONE WAY OF MAKING SURE OF THAT, THE WAY THAT HAD ATTRACTED OTHER MEN TO ME!



IN MY ROOM, I CAST OFF THE SOPHISTICATION AND I WAS ANY YOUNG GIRL IN LOVE!

BUT MY HAPPINESS DIDN'T LAST! DAN DIDN'T CALL FOR DAYS...

I KNEW WHERE HE USUALLY HAD LUNCH! I WENT THERE AS THOUGH IT WERE PURE COINCIDENCE THAT I SHOULD SEE HIM...



EXPLAIN WHAT, DARLING?
THAT I MADE A MISTAKE! I SAID I LOVED YOU! I DIDN'T MEAN IT... JUST LET IT GO AT THAT!
I STOOD THERE WITH MY HEART ACHING AND WATCHED THE MAN I LOVE WALK OUT OF MY LIFE...
OH, DAN... WHAT HAVE I DONE?
THAT WAS WHEN I CHANGED! I HAD LOST THE MAN I LOVED AND I CARED NOTHING ABOUT THE OTHER FELLOWS WHOM MY POSE WOULD ATTRACT!
GOSH, HOW SHE'S CHANGED!
AND FOR THE BETTER! SHE'S A REAL SWEET GIRL NOW!
I MADE MANY FRIENDS AFTER THAT! IT HELPED TO EASE THE ACHE IN MY HEART!
GEE, AMELIA... AT FIRST, WE ALL DISLIKED YOU, AND NOW WE ALL LOVE YOU!
WELL, LOOK WHO'S HERE... DAN DENNIS!
AMELIA, I MUST SPEAK TO YOU!
I DON'T THINK THERE'S MUCH YOU CAN SAY, DAN!
HE LED ME TO A SECLUDED NOOK...
I DID FALL IN LOVE WITH YOU, BUT I COULDN'T TAKE YOUR FALSE, SOPHISTICATED ATTITUDE! NOW I'VE FOUND THE REAL AMELIA AMES, A SWEET, LOVELY GIRL! I LOVE YOU AND WANT TO MARRY YOU!
OH, DAN DARLING! I LOVE YOU, TOO!
HE TOOK ME IN HIS ARMS! NOW ALL I CARED ABOUT WAS THE FUTURE, BEING MYSELF, SECURE IN MY LOVE!
The End
4

"I want you to take me home," she said. She went to the clothes rack in the corner and found her wrap. "Ready?" she asked over her shoulder.

"No. I'm not leaving, Julie." The tone of his voice matched the firmness of his words. "I'd like it if you'd stay on, but I won't insist, of course."

The little blond was the reason he didn't want to leave, Julie thought, but with a little persuasion, he'd change his mind.

"I'm sorry," she said, smiling sweetly. "I didn't mean to be so abrupt and spoil your fun, but I have such a dreadful *headache* . . ."

She discreetly emphasized the word, then waited for his usual sympathetic response.

"Is it really a headache, or just that you're bored with my friends?" George asked.

"I don't understand," Julie said in astonishment.

"I've watched you all evening, Julie, and you've made no attempt to enjoy yourself. I don't insist that you like my friends, but for my sake you could have tried. Until now, I've always done as you asked, hoping to please you, but I see it's not enough. No matter how much I do, you still demand more. Right now I feel my friends deserve more of my consideration than you."

"I see," Julie retorted in anger. "When we're alone together, you can afford to be the Sweet and Generous George! But tonight I can just twiddle my thumbs while you show off your manly ego in front of your friends."

"Julie, that isn't fair!" he answered, and she saw the hurt in his eyes.

She was sorry for her words, but he had hurt her too, and her anger kept her from weakening.

"I'm afraid that's how it looks to me," she added.

"I'm sorry you see it that way," George replied, softly. "It makes it pretty pointless to say anything more." He turned and opened the door. "If you're ready, I'll get you a taxi."

"You needn't bother," Julie replied, crisply. "I can do it

alone."

Outside, there was a soft mistiness to the air. She waited a moment at the bottom of the stairs, hoping George would follow . . . but he didn't

She was upset, confused, but somehow she realized that what George had told her was true. She had become so accustomed in telling him what to do, she had forgotten to be considerate in return. George had proven his love, but she had failed. And now she had lost him.

The little blond never would have behaved so unwisely, she thought. So now, George was with *her*, laughing and having a good time.

Knowing how much she loved George and the depth of her loss, made her unable to suppress her jealousy. She would wait and see if George would take the other girl home. She felt she had to know.

She waited in the shadows a long time before any of the couples left. She was chilled and miserable, and then she heard the soft laugh and saw the little blond with her escort. Julie held her breath as they passed . . . it *wasn't* George.

How foolish she had been! How unjust to have doubted George's love when he had proven it over and over! She was positive he loved her just as she loved him. She had learned her lesson. Now she felt ashamed of her jealousy . . . ashamed of the way she had left George to the embarrassment of making explanations to his friends.

Then she heard his step. Her head high, her eyes shining with tears, she stepped forward to meet him.

There was a long moment of silence, then she was in his arms, sobbing for forgiveness.

"There's nothing to forgive," he whispered. "For the first time, I think we really understand each other, don't we, darling?"

She nodded back, too choked with tears to speak.

Slowly their lips met, and her new happiness was like nothing she had known before.

THE END J-267

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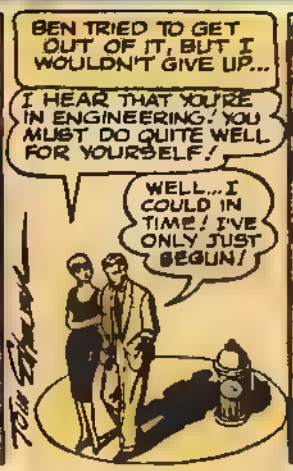
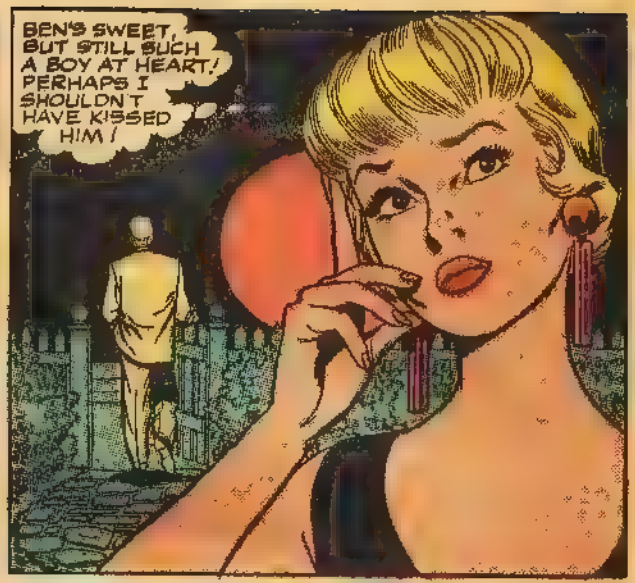
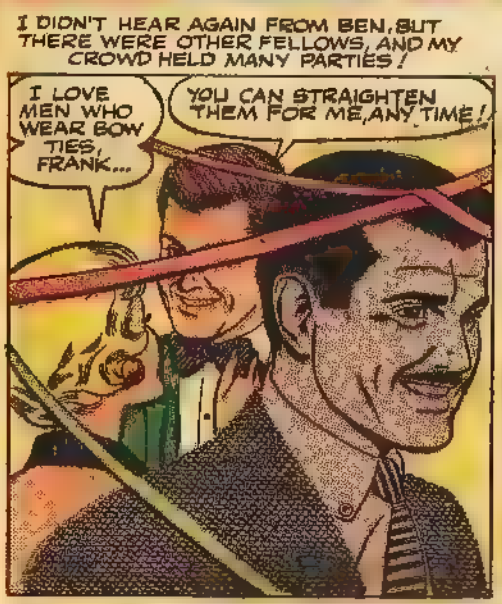
"Thanks to the Spot Reducer I lost four inches around the hips and three inches around the waistline. It's amazing." Mary Martin Long Island City, N. Y.

IT WASN'T REALLY DELIBERATE ON MY PART, AND I SUPPOSE I DIDN'T REALLY SEE MYSELF AS OTHERS DID/ THE MAIN THING, I THOUGHT, WAS TO HAVE FUN, AND I NEVER DREAMT THAT MY ATTITUDE WAS RESPONSIBLE FOR MY BEING CALLED A...


BEN TRIED TO GET OUT OF IT, BUT I WOULDN'T GIVE UP...
I HEAR THAT YOU'RE IN ENGINEERING! YOU MUST DO QUITE WELL FOR YOURSELF!
WELL... I COULD IN TIME! I'VE ONLY JUST BEGUN!

GOOD NIGHT!


BEN'S SWEET, BUT STILL SUCH A BOY AT HEART! PERHAPS I SHOULDN'T HAVE KISSED HIM!

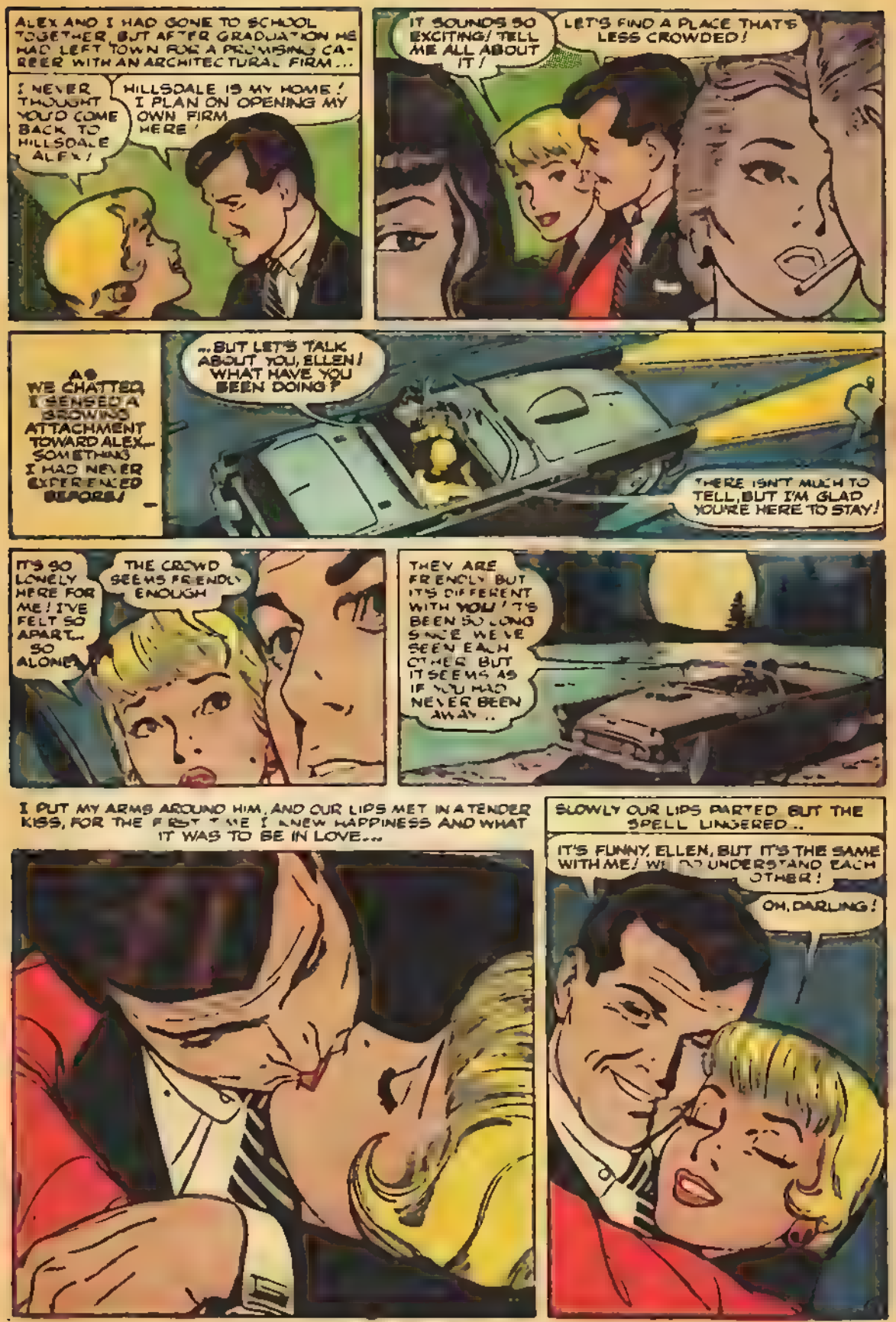

I DIDN'T HEAR AGAIN FROM BEN, BUT THERE WERE OTHER FELLOWS, AND MY CROWD HELD MANY PARTIES!
I LOVE MEN WHO WEAR BOW TIES, FRANK...
YOU CAN STRAIGHTEN THEM FOR ME, ANY TIME!

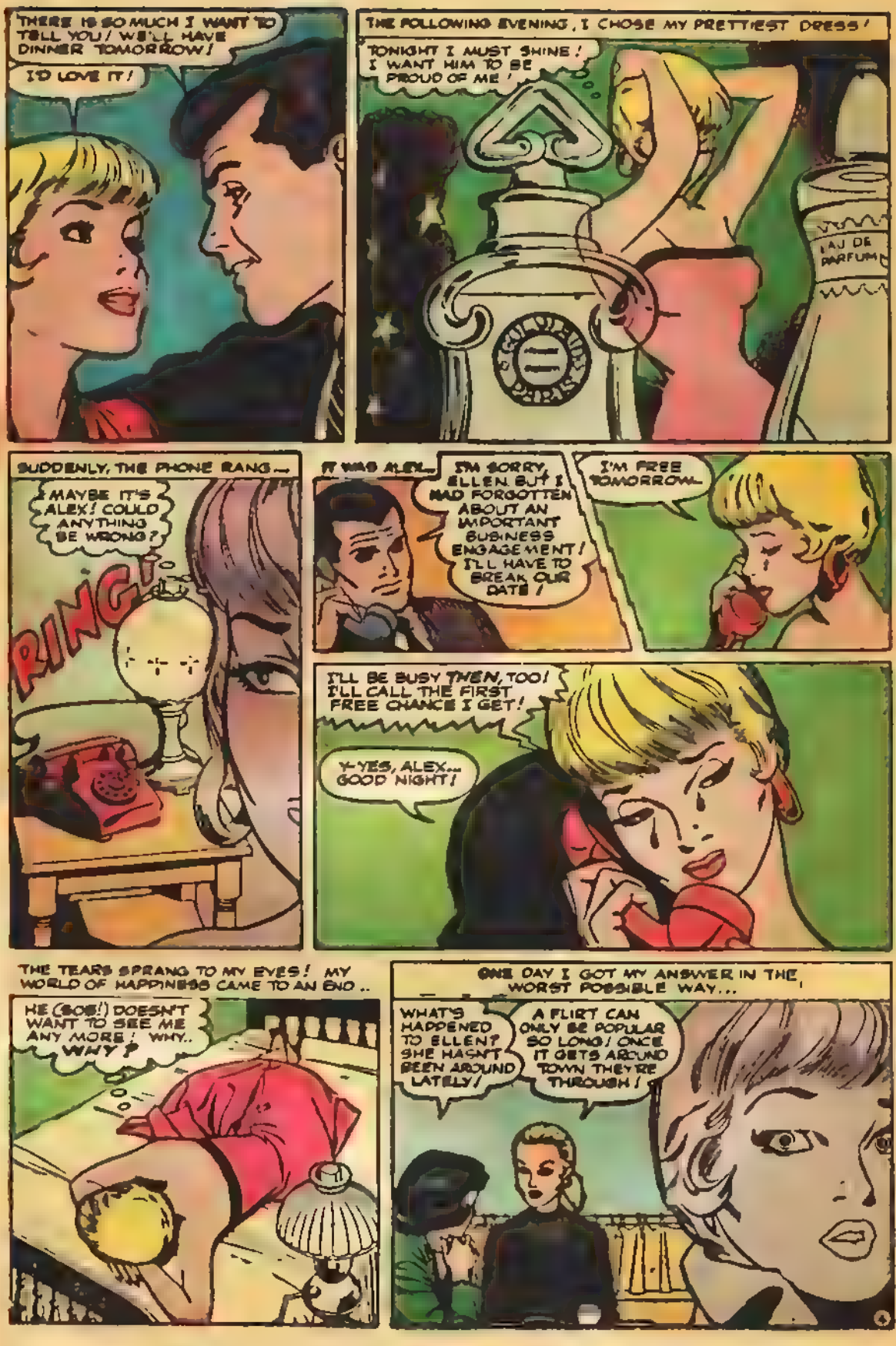
IT'S YOU WHO NEED STRAIGHTENING OUT! FRANK HAPPENS TO BE MY DATE!
CAROL! ELLEN WAS JUST BEING FRIENDLY!

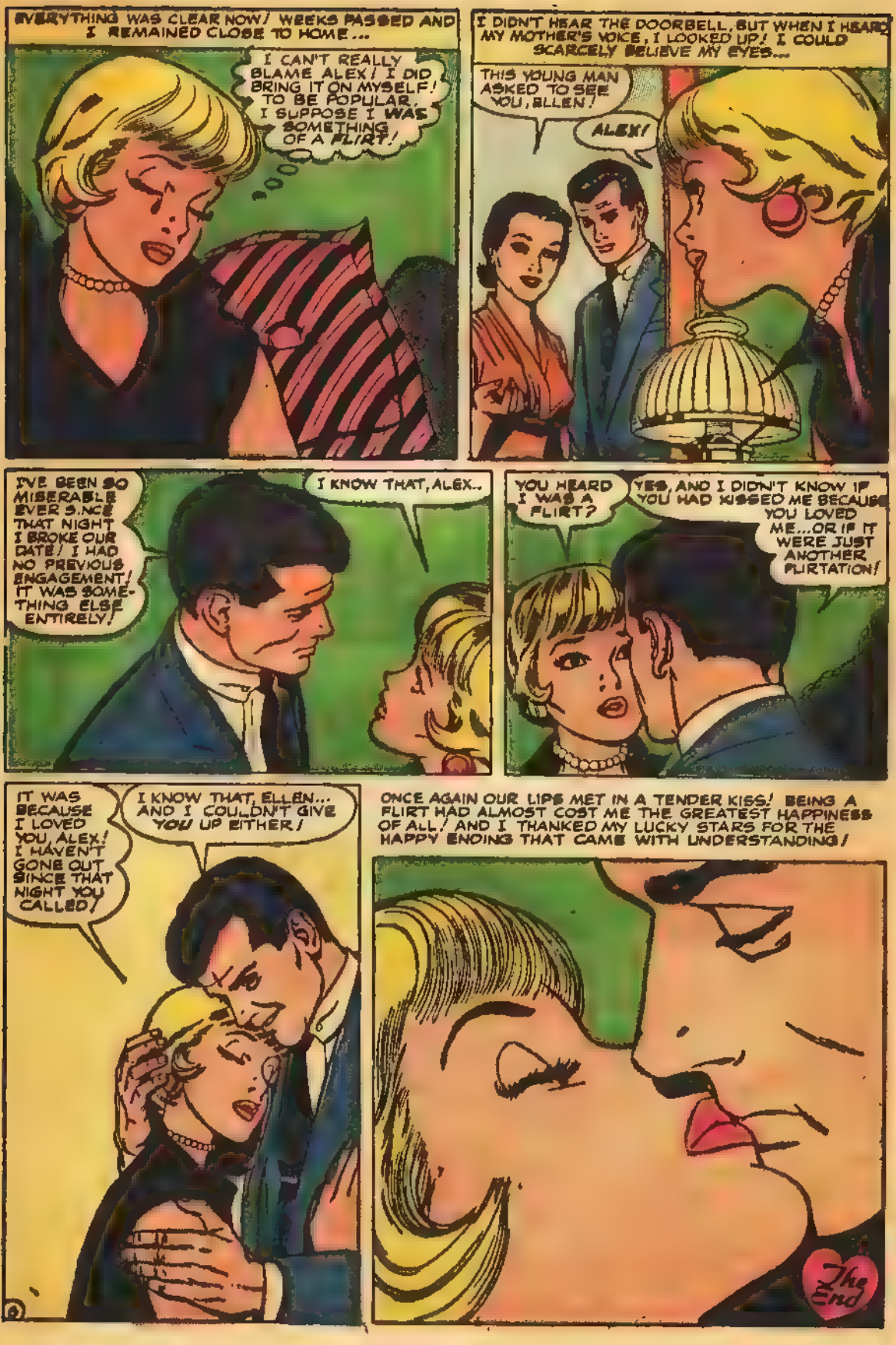
IT WASN'T ANYTHING, AND SHE HAD TO MAKE SOMETHING OF IT!

I LOOKED AROUND ME, I WAS SUDDENLY AWARE THAT EVERYONE WAS PAIRED OFF, AND I WAS THE ONLY ONE ALONE...
I COULD LEAVE AND NO ONE WOULD EVEN NOTICE OR CARE!

BUT, SUDDENLY, A FAMILIAR VOICE SPOKE CLOSE TO MY EAR...
HI! REMEMBER ME?
WHY, IT'S ALEX WESTON!

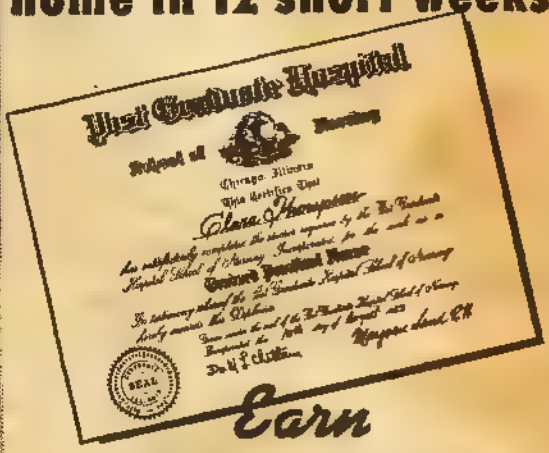

ALEX AND I HAD GONE TO SCHOOL TOGETHER, BUT AFTER GRADUATION HE HAD LEFT TOWN FOR A PROMISING CAREER WITH AN ARCHITECTURAL FIRM...
I NEVER THOUGHT YOU'D COME BACK TO HILLSDALE ALEX!
HILLSDALE IS MY HOME! I PLAN ON OPENING MY OWN FIRM HERE!
IT SOUNDS SO EXCITING! TELL ME ALL ABOUT IT!
LET'S FIND A PLACE THAT'S LESS CROWDED!
AS WE CHATTED, I SENSED A GROWING ATTACHMENT TOWARD ALEX... SOMETHING I HAD NEVER EXPERIENCED BEFORE!
...BUT LET'S TALK ABOUT YOU, ELLEN! WHAT HAVE YOU BEEN DOING?
THERE ISN'T MUCH TO TELL, BUT I'M GLAD YOU'RE HERE TO STAY!
IT'S SO LONELY HERE FOR ME! I'VE FELT SO APART... SO ALONE!
THE CROWD SEEMS FRIENDLY ENOUGH
THEY ARE FRIENDLY BUT IT'S DIFFERENT WITH YOU! IT'S BEEN SO LONG SINCE WE'VE SEEN EACH OTHER BUT IT SEEMS AS IF YOU HAD NEVER BEEN AWAY..
I PUT MY ARMS AROUND HIM, AND OUR LIPS MET IN A TENDER KISS, FOR THE FIRST TIME I KNEW HAPPINESS AND WHAT IT WAS TO BE IN LOVE...
SLOWLY OUR LIPS PARTED BUT THE SPELL LINGERED..
IT'S FUNNY, ELLEN, BUT IT'S THE SAME WITH ME! WE DO UNDERSTAND EACH OTHER!
OH, DARLING!


THERE IS SO MUCH I WANT TO TELL YOU! WE'LL HAVE DINNER TOMORROW!
I'D LOVE IT!
THE FOLLOWING EVENING, I CHOSE MY PRETTIEST DRESS!
TONIGHT I MUST SHINE! I WANT HIM TO BE PROUD OF ME!
EAU DE PARFUM
SUDDENLY, THE PHONE RANG...
MAYBE IT'S ALEX! COULD ANYTHING BE WRONG?
RING!
IT WAS ALEX...
I'M SORRY, ELLEN, BUT I HAD FORGOTTEN ABOUT AN IMPORTANT BUSINESS ENGAGEMENT! I'LL HAVE TO BREAK OUR DATE!
I'M FREE TOMORROW...
I'LL BE BUSY THEN, TOO! I'LL CALL THE FIRST FREE CHANCE I GET!
Y-YES, ALEX... GOOD NIGHT!
THE TEARS SPRANG TO MY EYES! MY WORLD OF HAPPINESS CAME TO AN END..
HE (BOB!) DOESN'T WANT TO SEE ME ANY MORE! WHY.. WHY?
ONE DAY I GOT MY ANSWER IN THE WORST POSSIBLE WAY...
WHAT'S HAPPENED TO ELLEN? SHE HASN'T BEEN AROUND LATELY!
A FLIRT CAN ONLY BE POPULAR SO LONG! ONCE IT GETS AROUND TOWN THEY'RE THROUGH!


EVERYTHING WAS CLEAR NOW! WEEKS PASSED AND I REMAINED CLOSE TO HOME...
I CAN'T REALLY BLAME ALEX! I DID BRING IT ON MYSELF! TO BE POPULAR, I SUPPOSE I WAS SOMETHING OF A FLIRT!
I DIDN'T HEAR THE DOORBELL, BUT WHEN I HEARD MY MOTHER'S VOICE, I LOOKED UP! I COULD SCARCELY BELIEVE MY EYES...
THIS YOUNG MAN ASKED TO SEE YOU, ELLEN!
ALEX!
I'VE BEEN SO MISERABLE EVER SINCE THAT NIGHT I BROKE OUR DATE! I HAD NO PREVIOUS ENGAGEMENT! IT WAS SOMETHING ELSE ENTIRELY!
I KNOW THAT, ALEX...
YOU HEARD I WAS A FLIRT?
YES, AND I DIDN'T KNOW IF YOU HAD KISSED ME BECAUSE YOU LOVED ME...OR IF IT WERE JUST ANOTHER FLIRTATION!
IT WAS BECAUSE I LOVED YOU, ALEX! I HAVEN'T GONE OUT SINCE THAT NIGHT YOU CALLED!
I KNOW THAT, ELLEN... AND I COULDN'T GIVE YOU UP EITHER!
ONCE AGAIN OUR LIPS MET IN A TENDER KISS! BEING A FLIRT HAD ALMOST COST ME THE GREATEST HAPPINESS OF ALL! AND I THANKED MY LUCKY STARS FOR THE HAPPY ENDING THAT CAME WITH UNDERSTANDING!
The End

MAKE $15.00 A DAY AND MORE!

Learn practical nursing at home in 12 short weeks



Earn A BIG STEADY INCOME IMMEDIATELY!

THIS IS THE HOME STUDY COURSE THAT *Will Change Your Whole Life!*

YES, YOU CAN BE A PROFESSIONAL NURSE. You can earn the respect of everyone you know by helping those who urgently need your help.

ALL THE REWARDS OF NURSING CAN BE YOURS. You can get out of your present rut and be completely independent. Select the very cases you want from the hundreds offered to you . . . work part or full time without interfering with your present home or social activities . . . work in hospitals, clinics, doctor's offices, convalescent homes, private duty. Specialize as you like . . . infant cases, hospital nursing, or travel with your patient all over the world.

IN JUST 12 SHORT WEEKS FROM NOW you can begin to earn as much as $20.00 a day and you need never worry about being "laid off." Never before was there such a crying need for nurses. Today 800,000 requests remain unfilled. Hospitals, convalescent homes, and doctors are begging for our graduates. No high school education is required for this complete nursing course. In fact many of our successful graduates, now earning top professional pay, have never even finished grammar school. If you are sincere and love people you have all the qualifications.

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"I received a 21 jewel nurses watch from my first patient"
—A.M., Florida

"After being a school teacher, I took your famous course. I have had 15 cases already."
—M.L., Halifax, N.S.

"I took my patient to Illinois by Pullman and back by airplane—I now get $86 a week."
—M.K., Conn.

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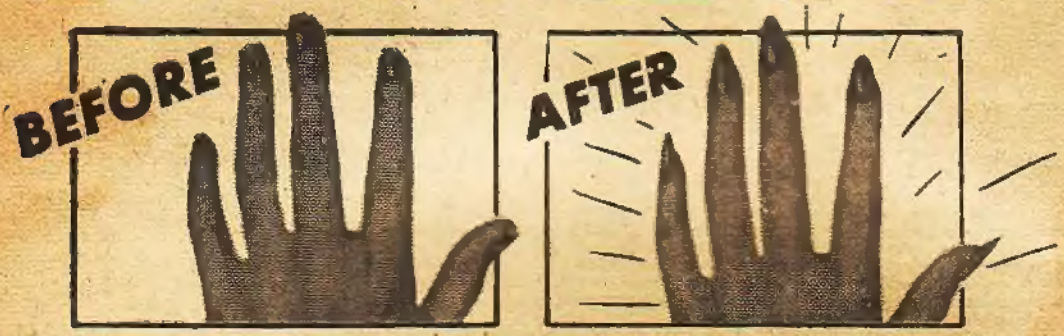
CITY_____ ZONE____ STATE_____

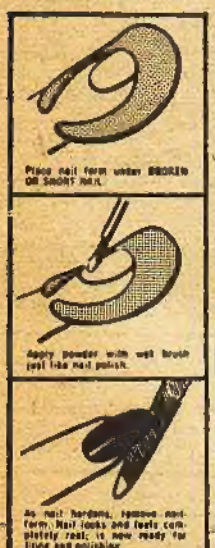
HOW TO HAVE LONG BEAUTIFUL NAILS IN 9 MINUTES!

AT LAST! New scientific natural nail compound duplicates and BUILDS OUT ugly short nails. Not a polish. Not artificial paste-on's, but a miracle home treatment to lengthen and strengthen your nails. REPAIRS torn, broken nails quickly ... SMOOTHS jagged ends easily.



STOP HIDING YOUR HANDS!

If you're upset because your nails won't grow, if your nails are short, chewed or broken off and you are embarrassed to show your hands—mail the coupon today for the amazing new GLAMA NAIL. Now it's easy to transform broken, split or bitten nails into the long beautiful tapering nails you've always longed for. GLAMA NAIL is not a polish, not artificial nails to paste on, but a scientific formula of liquid plastic that duplicates and builds out your regular nail so well, it cannot be detected. Apply directly to fingernails easy as nail polish. Discovered by modern medical science, it hardens to a clear hard surface ... and looks and even feels like your own nail. What's more, GLAMA NAIL *grows* together with your regular nail like one. You can cut, clip, file and apply polish—and it makes nails so wonderfully strong, they won't break or tear. Imagine—so strong it can't break or tear even washing dishes in hot soapy water, cleaning house, doing laundry, playing piano, typing. And these nails are so sturdy, nail biters can't chew them or bite them off. Colored nail polish stays on your GLAMA NAIL longer ... and nail polish remover takes polish off quicker and easier. You'll be thrilled with results you never imagined possible.


Place nail form under BROKEN OR SHORT NAIL
Apply powder with wet brush just like nail polish.
As nail hardens, remove nail form. Nail looks and feels completely real; is now ready for filing and polishing

SAFE—this same material is used by surgeons and dentists.
COMES WITH SPECIAL GUIDES to help direct brush strokes.
PERMANENT — Becomes part of your nail. Builds out and duplicates nail to the exact length and taper desired.
STRONGER than your own nails. Can't break, tear or be chewed.
WONDERFUL for nail biters, children, any age. (Even used by athletes to strengthen nails.)
CREATES everlasting nails that look, act and feel like your regular nail. Beautiful longer nails that win admiration, make you look glamorous.
SMOOTHS jagged torn nails—preventing snags in stockings and clothing.

ACCEPT NO-RISK FREE TRIAL!

Mail the coupon today. Try GLAMA NAIL in your own home at our risk. You will be thrilled with its remarkable results. See for yourself the lovely, tapering fingernails that it builds on your fingers. Order today on our UNCONDITIONAL MONEY BACK Guarantee. Mail no-risk coupon to GLAMA NAIL, 52 East 48th St., New York City 17, N. Y. DEPT. 1B

GET-ACQUAINTED OFFER

A professional GLAMA NAIL treatment in a New York beauty salon would cost you $16.50. And the complete GLAMA NAIL kit is sold at leading department stores for $5.00. But if you act now—and take advantage of this special get-acquainted offer, GLAMA NAIL is yours for only $2.98 plus 30c Fed. tax. You get a full year's supply—enough for 50 nails!

$2.98

A full year's supply. Enough for 50 NAILS.

MAIL THIS NO RISK COUPON TODAY

GLAMA NAIL — 52 East 48th Street, New York City 17, N. Y. DEPT. 1B

Yes, I want the beautiful, long nails GLAMA NAIL can give me. Rush me..... GLAMA NAIL kits at $2.98 each plus 30c Fed. Tax & C.O.D. postage charges. When GLAMA NAIL arrives I will pay postman the new, low introductory price. But I am not buying, I am only trying. If GLAMA NAIL doesn't give me lovely, long, beautiful nails after one application—if it does not do all you claim, I will return unused portion within 10 days for full purchase price refund.

Name_____

Address_____

City_____ Zone_____ State_____

☐ **CHECK HERE TO SAVE MONEY.** Enclose payment with order and WE pay all postage and shipping charges. (Add 30c Fed. Tax for each kit). Same money-back guarantee, of course.

SATISFACTION GUARANTEED OR MONEY BACK

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PREMIUMS - CASH

BOYS
GIRLS
LADIES

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OUR 61st YEAR

Candid Cameras with Carrying Case, Ukuleles (sent postage paid). Other Premiums or Cash Commissions easily yours.

SIMPLY GIVE pictures with White CLOVERINE Brand SALVE sold at 35 cents a box (with picture) and remit per catalog sent with starting order postage paid by us. **Wilson Chem. Co., Dept. 148-A, Tyrone, Pa.**

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Lovable Fully Dressed Dolls over 15"in height, Genuine 22 Cal. Rifles, Wrist Watches, Aluminum Ware (sent postage paid). Other Premiums or Cash Commissions easi'y yours.

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ACT NOW

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Radios, Footballs, Basketball Outfits, Swim Masks, all sent postage paid. GIVEN - GIVEN - GIVEN. White CLOVERINE Brand SALVE is so easy to sell to friends, neighbors, relatives at 35 cents a box - with free picture. Send coupon now and your starting order will be sent out to you at once. We are reliable. Our 61st continuous year of serving millions with Premiums or Cash Commissions. WRITE OR MAIL COUPON TODAY. BE first. Act now. **Wilson Chem. Co., Dept. 148-C, Tyrone, Pa.**

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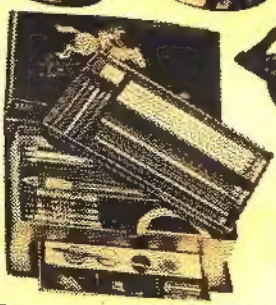
We Trust You

61st YEAR



BOYS
GIRLS

BE FIRST

ACT NOW

WATCHES

BOYS
GIRLS

MAIL COUPON

61st YEAR

BE FIRST

ACT NOW

Radios, Footballs, Basketball Outfits, Swim Masks (sent postage paid). GIVEN - GIVEN - GIVEN. White CLOVERINE Brand SALVE is so easy to sell to friends, neighbors, relatives at 35 cents a box - with FREE picture - Send coupon now and your starting order will be sent out at once. **WILSON CHEMICAL CO., Dept. 148-E, TYRONE, PA.**

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Name ..... Age.....

St. ..... R.D..... Box.....

Zone

Town .....No..... State.....

Print LAST Name Here

Paste on a postal card or mail in an envelope **NOW**

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The Open Front Abdominal Belt with the Exclusive Hideaway Panel

LOOK MANY INCHES SMALLER

There is nothing as adjustable as a laced front belt and Abdo-Lift has been the favorite of thousands who will wear nothing else.

It's so easy to take in your front bulge and have a real flat front with Abdo-Lift. But when you want relaxed comfort just loosen the laces and feel easy and free.

EXTRA FLY FRONT HIDES LACES

Only Abdo-Lift has the extra fly front feature which completely hides the laces so that they can't be seen even through the sheerest dresses.

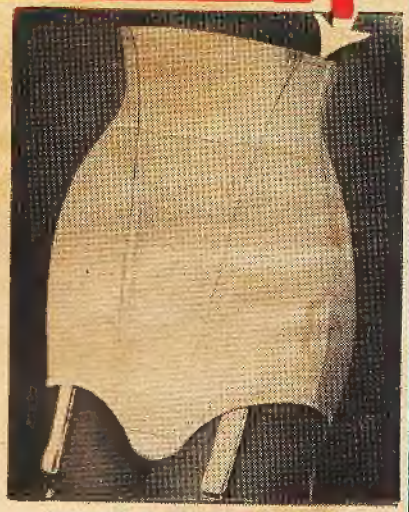
TWO STYLES

Open front Abdo-Lift comes in two styles ◄ regular or panty ► brief—the latter with a detachable crotch piece. Try either style and see how it improves your appearance.

ONLY **3.98** for waist sizes 22-37

4.98 waist 38 and up

extra crotches for panty 50c



● Abdo-Lift as you wear it. Note how the fly front completely hides the laces.

EXCLUSIVE VARIABLE STRETCH PANELS

Amazing feature works this way: As you loosen the laces the inner and fly front panels relax, as you tighten the laces the panels contract. Laces can't touch you—Laces can't be seen.

MAIL COUPON FOR 10 DAY FREE TRIAL

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Gentlemen: I have checked my selection, send it for 10 days FREE trial. I must be 100% satisfied or I may return it for a full refund of the purchase price.

☐ Abdo-Lift (Regular) ☐ Abdo-Lift (Panty Brief)

My waist is_____inches.

☐ I enclose $_____ Send it prepaid.

☐ Send C.O.D., I'll pay postman plus charges.

Name_____

Address_____

City_____ Zone____ State_____

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